

IDEA Certificate

Lessons and Conferences from ULCO will be about the following topics

- Innovation and entrepreneurship (12h) (frontal lessons + other activities) **Son Thi Kim Le**
- New business and economic models for sustainability (12h) (frontal lessons + other activities) **Blandine Laperche & Aliénor de Rouffignac**
- Project (24h) **Dave Mobhe**

Lessons and Conferences from Parthenope

- Design thinking for innovation (12 h) (frontal lessons + other activities) **Michele Simoni**
- Digital Business model design (12h) (frontal lessons + other activities) **Francesco Schiavone**
- Project (24h) **Lorenza Claudio**

Week Semaine 47 -21 /11 /22 eu 27 /11 /22

Monday 21	Tuesday 22	Wednesday 23	Thursday 24	Friday 25
10h12 – Introduction to the IDEA CERTIFICATE	Francesco Schiavone (Digital Business model design) 22-nov - 8.30 AM / 11.30 AM	Son Thi Kim LE (Innovation and Entrepreneurship) 9 AM - 12 AM Michele Simoni (Design thinking for innovation) 3 PM - 6 PM	Blandine Laperche (NB & EM for sustainability) 9AM - 12 AM Aliénor de Rouffignac (NB & EM for sustainability) 2 PM - 5PM	

Week Semaine 48 – 28/11/22 au 4/12/22

Monday 28	Tuesday 29	Wednesday 30	Thursday 1	Friday 2
Aliénor de Rouffignac (NB & EM for sustainability) 9 AM - 12 AM	Francesco Schiavone (Digital Business model design) 8.30 AM - 11.30 AM	Son Thi Kim LE (Innovation and Entrepreneurship) 9 AM - 12 AM Michele Simoni (Design thinking for innovation) 3 PM - 6 PM	Francesco Schiavone (Digital Business model design) 8.30 AM - 11.30 AM	Aliénor de Rouffignac (NB & EM for sustainability) 2 PM - 5PM

Week Semaine 50 -12/12/22 au18/12/22

Monday 12	Tuesday 13	Wednesday 14	Thursday 15	Friday 16
Michele Simoni (Design thinking for innovation) 9 AM - 12 AM		Francesco Schiavone (Digital Business model design) 8.30 AM - 11.30 AM Michele Simoni (Design thinking for innovation) 3 PM - 6 PM	Son Thi Kim LE (Innovation and Entrepreneurship) 9 AM - 12 AM 2 PM - 5 PM	

Week - Semaine 4 23/01/23 au 29/01/23

Monday 23	Tuesday 24	Wednesday 25	Thursday 26	Friday 27
Dave Mobhe (Project) 9 AM - 12 AM		Dave Mobhe (Project) 9 AM - 12 AM		Dave Mobhe (Project) 9 AM - 12 AM
Lorenza Claudio (Project) 2:30 PM – 5:30 PM		Lorenza Claudio (Project) 2:30 PM – 5:30 PM		Lorenza Claudio (Project) 2:30 PM – 5:30 PM

Week - Semaine 7 du 13/02/23 au 19/02/23

Monday 13	Tuesday 14	Wednesday 15	Thursday 16	Friday 17
Dave Mobhe (Project) 9 AM - 12 AM		Dave Mobhe (Project) 9 AM - 12 AM		Dave Mobhe (Project) 9 AM - 12 AM
Lorenza Claudio (Project) 2:30 PM – 5:30 PM		Lorenza Claudio (Project) 2:30 PM – 5:30 PM		Lorenza Claudio (Project) 2:30 PM – 5:30 PM

Week - Semaine 11 du 13/03/23 au 19/03/23

Monday	Tuesday	Wednesday	Thursday	Friday
		Dave Mobhe (Project) 9 AM - 12 AM		Dave Mobhe (Project) 9 AM - 12 AM
		Lorenza Claudio (Project) 2:30 PM – 5:30 PM		Lorenza Claudio (Project) 2:30 PM – 5:30 PM