



WORKSHOP MASTER SIDE

Territorial dynamics, Innovation and entrepreneurship¹

Wednesday the 7th of January, 2015

MRSH Dunkerque –Room 26

SESSION 1 - 9. 12: FIRMS' COMPETITIVENESS, INNOVATION AND CLUSTERS

President: Mohamed Chakir

9.15 – 9.35: The determining factors of firm's competitiveness: proximity and internal resources

Randys Ametowoyona and Lina Youssef

Discussion: Karl Bizet and Mohamed Chakir

9.50 -10.10: Innovation in low tech SMES: the importance of the innovation process

Manon Jubien and Jacques N'da Kodjovi

Discussion: Meryem Akesbi and Mélanie Lorient

Break

¹ Course supervised by Blandine Laperche

10.40 -11: Between high tech and manufacture clusters: the features and drivers of knowledge services clusters

Maxime Dulieu and Franck Lochet

Discussion: Morand Mullet and Rodolphe Vanrespaille

11.10: General Debate

12.: Break – Lunch

SESSION 2.13.30 -16.30: PROXIMITY AND INNOVATION NETWORKS IN A GLOBAL CONTEXT

President : Manon Jubien

13.30- 13.50: Application of the Marshall's district theory in the 20th century studies

Karl Bizet and Mohamed Chakir

Discussion: Randys Ametowoyona and Lina Youssouf

14.05 – 14.25: Smallholders as a key of economic development in rural areas: The case of the Amazon region

Meryem Akesbi and Mélanie Loriot

Discussion: Manon Jubien and Jacques N'da Kodjovi

Break

14.55-15.15: The new global challenges of R&D in the pharmaceutical sector: offshoring and clustering

Morand Mullet and Rodolphe Vanrespaille

Discussion: Maxime Dulieu and Franck Lochet

General Debate

More info on Master SIDE: www.univ-littoral.fr/formation/documents/master_side.pdf